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A Study on Wild Life Tourism of Assam Reference to Gibbon Wild Life Sanctuary

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Since the time immemorial man got inspiration from nature in improving his ways of living and maintaining coordination with surroundings. Technical advancement and modernization are forcing man to think and respect nature as a cure to all kinds of ills that afflict man today. Hence the varied flora and fauna of any region are becoming one of the main attractions for the tourists. Indian sub-continent has very important place on the wild life map of the world. All representative animals are found in India. There are about five hundred species of mammals, over two thousand species of birds, many species of fishes, reptiles, amphibians and more than 30,000 forms of insects found in this subcontinent. The Asiatic lion, one horned great Indian Rhinoceros, the magnificent Royal Bengal Tiger, the massive Indian elephant and large Indian gaur are the big five of Indian forest. Why should we care about disappearing animals because of its economic value, survival value, scientific value and nature's beauty. At present wild life is becoming an increasingly important recreational asset and tourist attraction everywhere. They maintain the health of the living landscape and productivity of the ecosystem. Wild life represents the result of many years of evolution and constitutes an environmental heritage to the past, a world which once surrounded our ancestors. We are accountable to the coming generation to leave an inheritance an unspoiled world with intact living beauty and richness. Study of tourism is become a global concern today and regarded as a development tool in many parts of the world. The role of tourism in the income generation is very significant. Tourism has emerged as an instrument of employment generation, poverty alleviation and sustainable human development. The tourism industry is regarded as one of the fastest growing industries in the world. What is interesting about this industry is that while the number of tourist in the world is